capabilities deck

caviar

key stats

$100m+
Funds raised by previous clients
from custom designed pitch decks

11
Number of
industries serviced

30+
Number of projects
completed this year

2019
Year founded

5/5
Avg. customer rating

15+
Customer reviews on Cltuch

capabilities

eatcaviar.co

Caviar is a full-stack design and development studio based in California, specializing in crafting bold digital experiences from concept to code.

rudderstack

Spotify®

MagicLabs

PALADIN

Pillar

CANNIFY

QUIVER QUANTITATIVE

WISCHOFF VENTURES

NABIS

SCALED COGNITION

Macabacus

Karat

copy.ai

DoNotPay

schematic

frontrowMD

NFT

handle.com

FeedbackNow

SUMMIT INTERCONNECT

HealthTap.ai

Figma

Sketch

Linear

slack

webflow

P

LottieFiles

Float

Slides

Ps
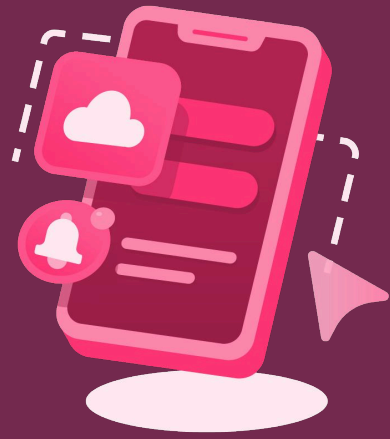
loom

HONEYBOOK

Sheets

Ai
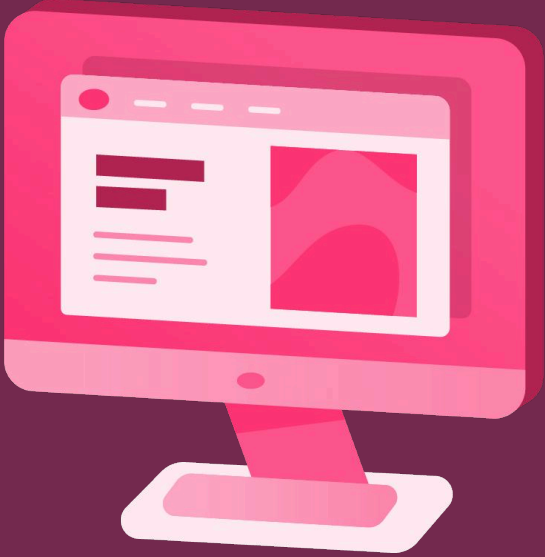
blender

zoom

Docs

Ae

services

Product UX/UI

Designing intuitive, user-centered products that solve problems, reduce friction, and build loyalty.
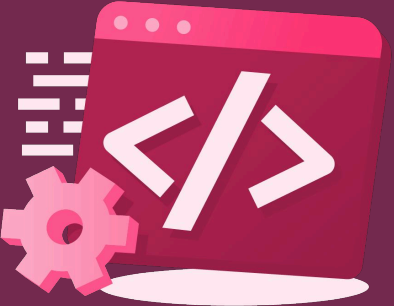
Web Design

Crafting visually engaging, conversion-driven websites that capture attention and guide users with purpose.
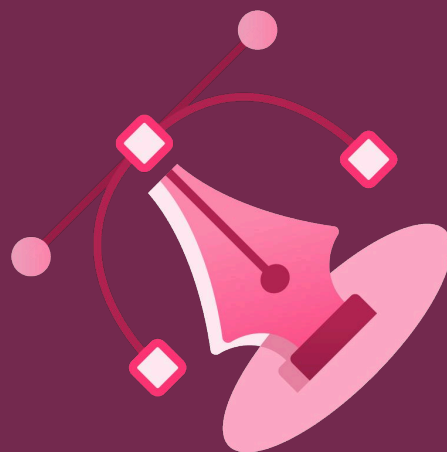
Webflow Development

Building fast, seamless, scalable digital experiences that work beautifully on every screen.

Pitch Decks & Presentations

Designing visually stunning, strategic decks that communicate vision, spark interest, and drive decisions in high-stakes moments.

Branding & Visual Identity

Developing distinctive, flexible identities that amplify your brand's essence and leave a lasting impression.

Motion Design

Bringing ideas to life through 2D and 3D motion—boosting brand narrative with purpose, clarity, and dimensional creativity.
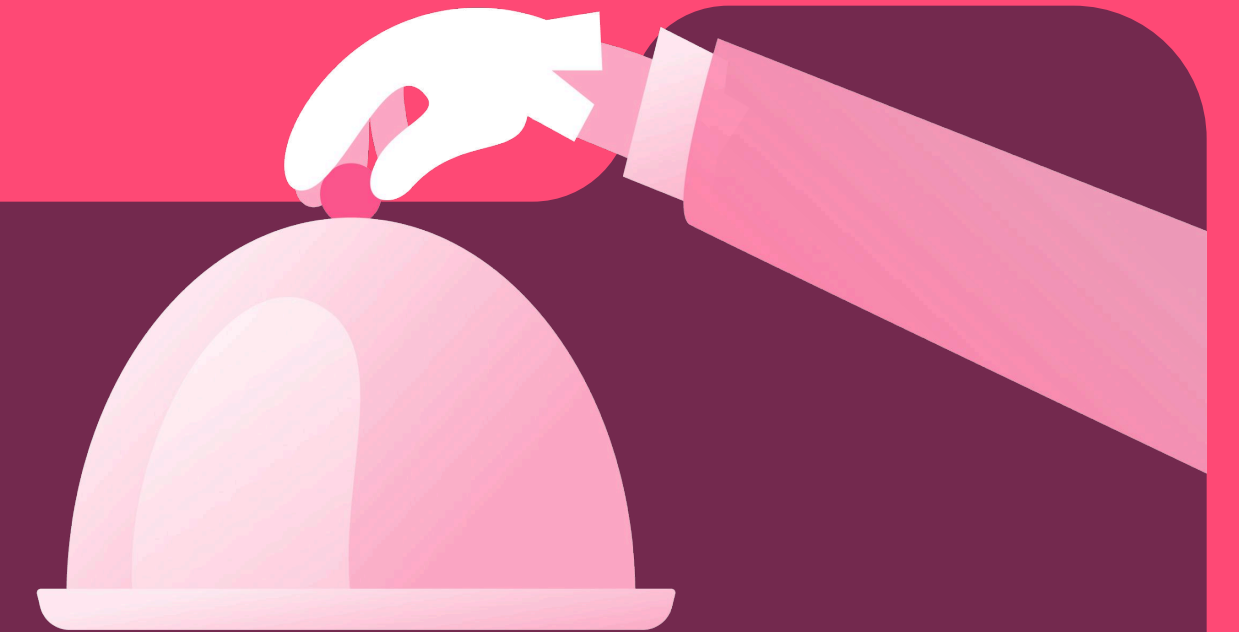
capabilities

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retainer

$8k Minimum

For those seeking flexible, long-term design support for evolving digital needs.

- ✓ 30+ hours/week of consistent design support
- ✓ Dedicated resources and account management
- ✓ Minimum 3-month commitment

fixed

For those seeking structured design projects with defined deliverables and cost.

- ✓ Per project commitment, no ongoing obligation
- ✓ Ideal for one-time or time-limited projects
- ✓ Timelines range from 2 weeks - 5 months

$4k Minimum

bounce

HUMAN RESOURCES

Bringing to life a dedicated HR platform tailored to Spotify's global team.

✓ Crafted brand identity and guidelines, delivering a cohesive visual story

✓ Designed and prototyped MVP wireframes to accelerate product launch

✓ Created sleek animations and illustrations to amplify use engagement

✓ Produced a dynamic teaser video combining custom 3D renders, seamless editing, and intentional storytelling

capabilities

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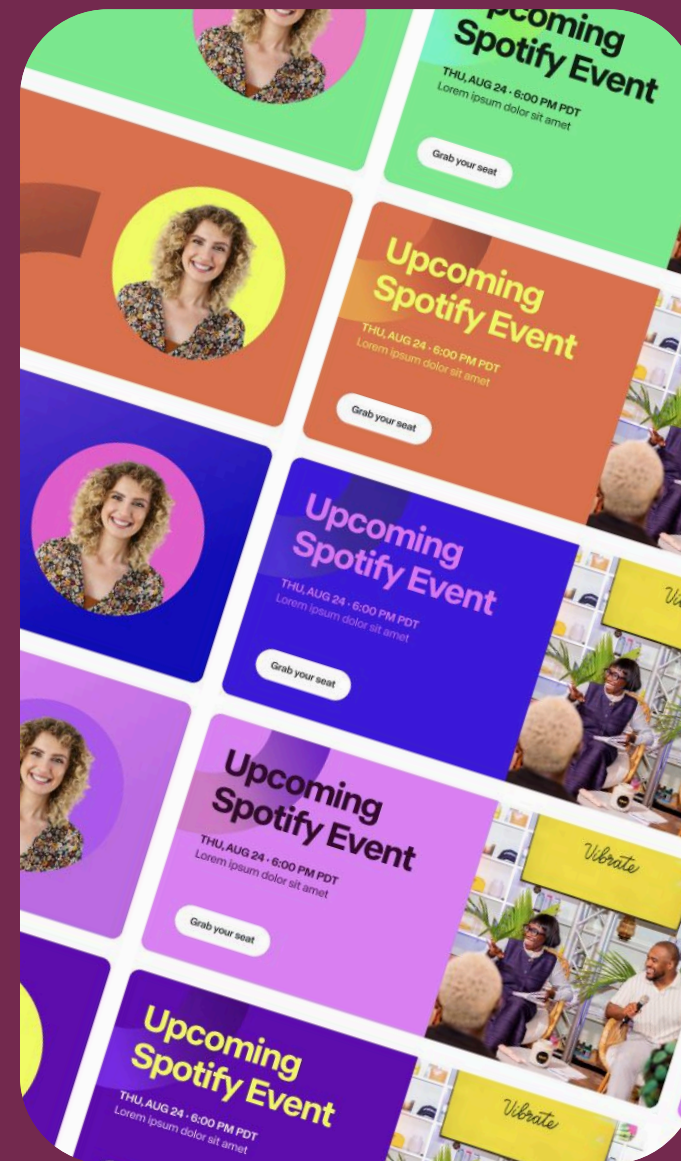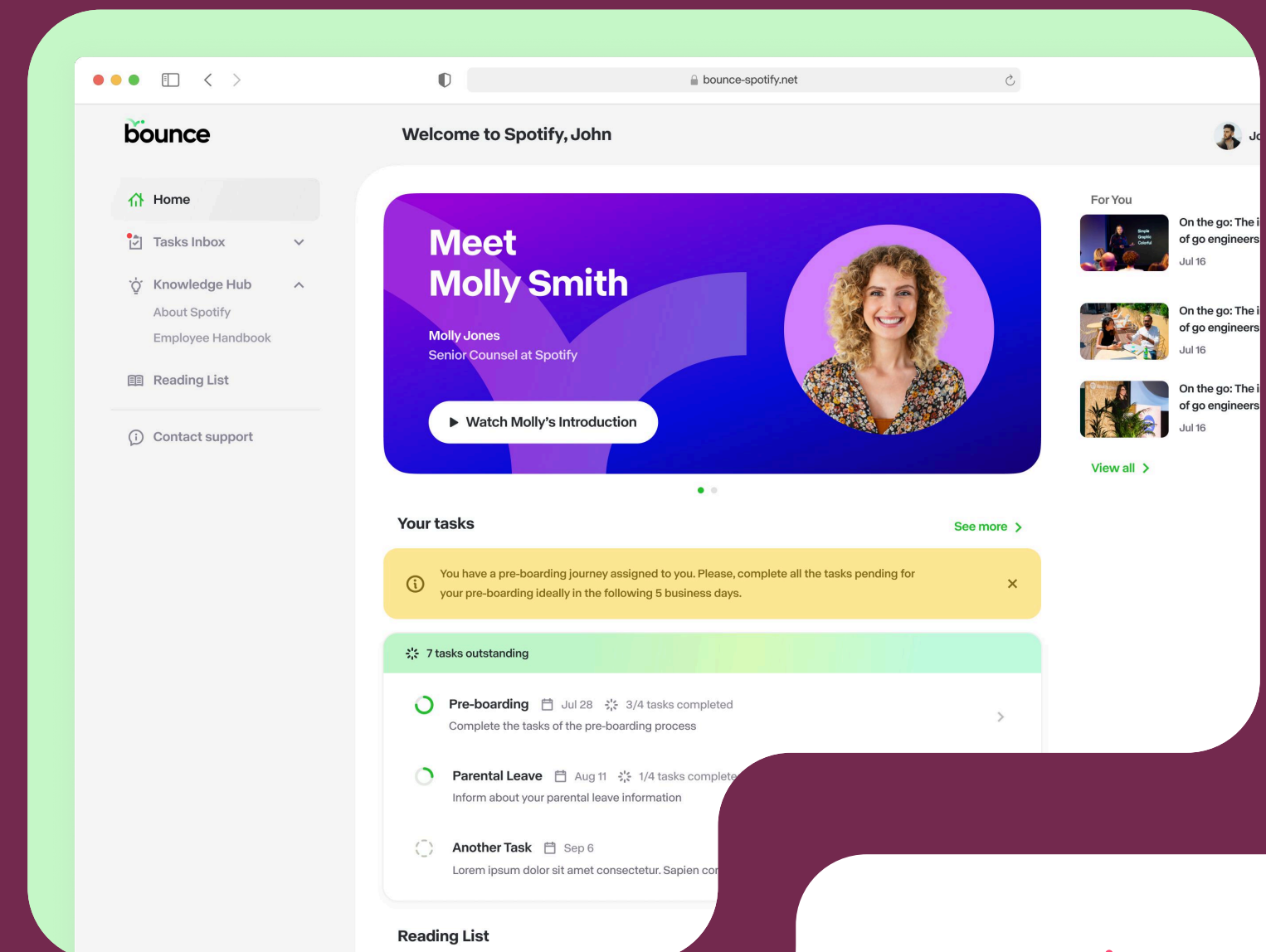
FeedbackNow

Repositioned FeedbackNow as an enterprise grade solution with elevated messaging, branding, and design.

✓ Elevated the user journey and experience with decisions that balance technical credibility and aesthetic appeal

✓ Revamped and modernized visual identity to build trust, credibility and professionalism

✓ Refined messaging to spotlight impact, clarity and market leadership

✓ Executed sleek motion designs that guide a global audience while amplifying brand sophistication

capabilities

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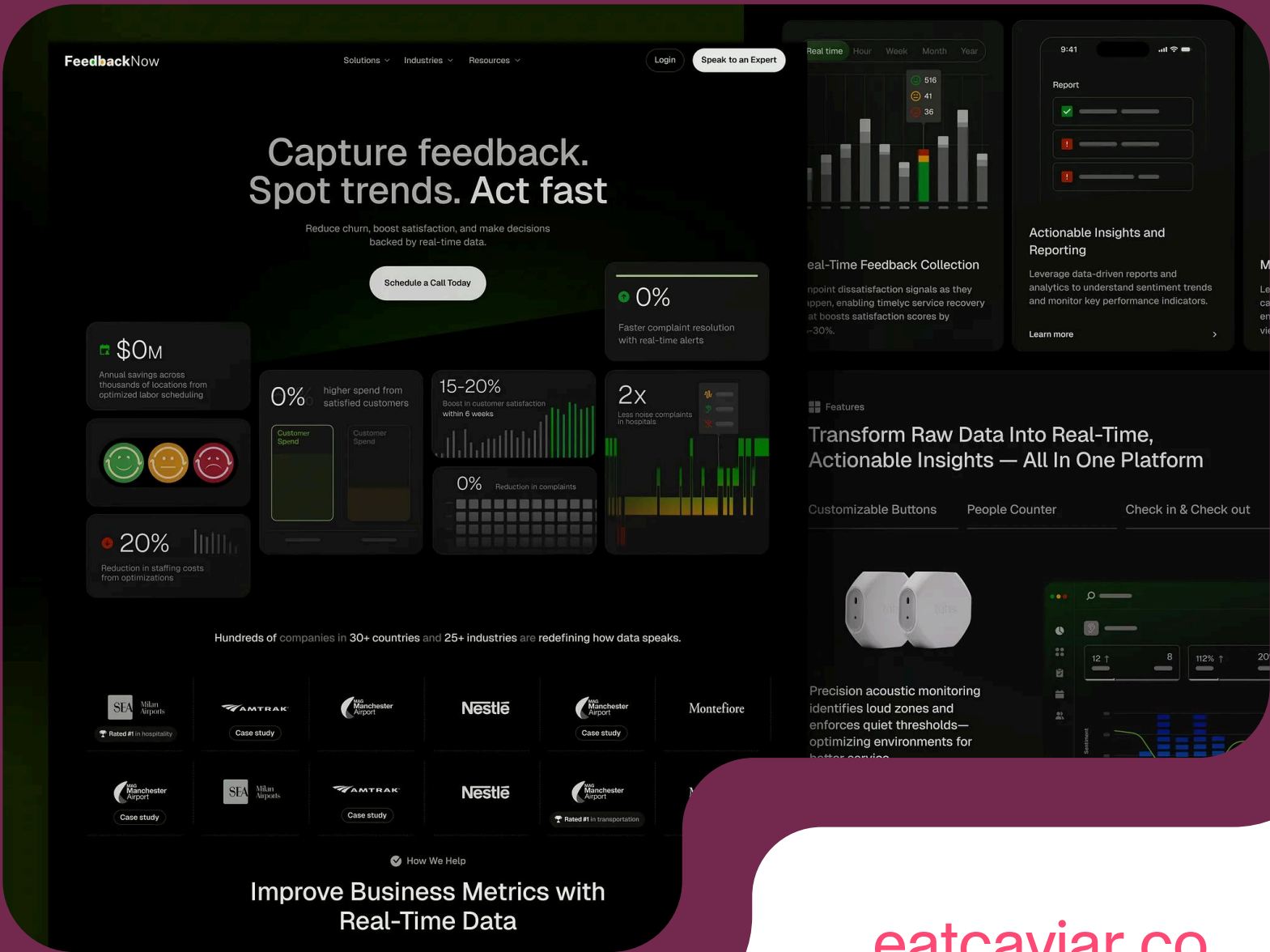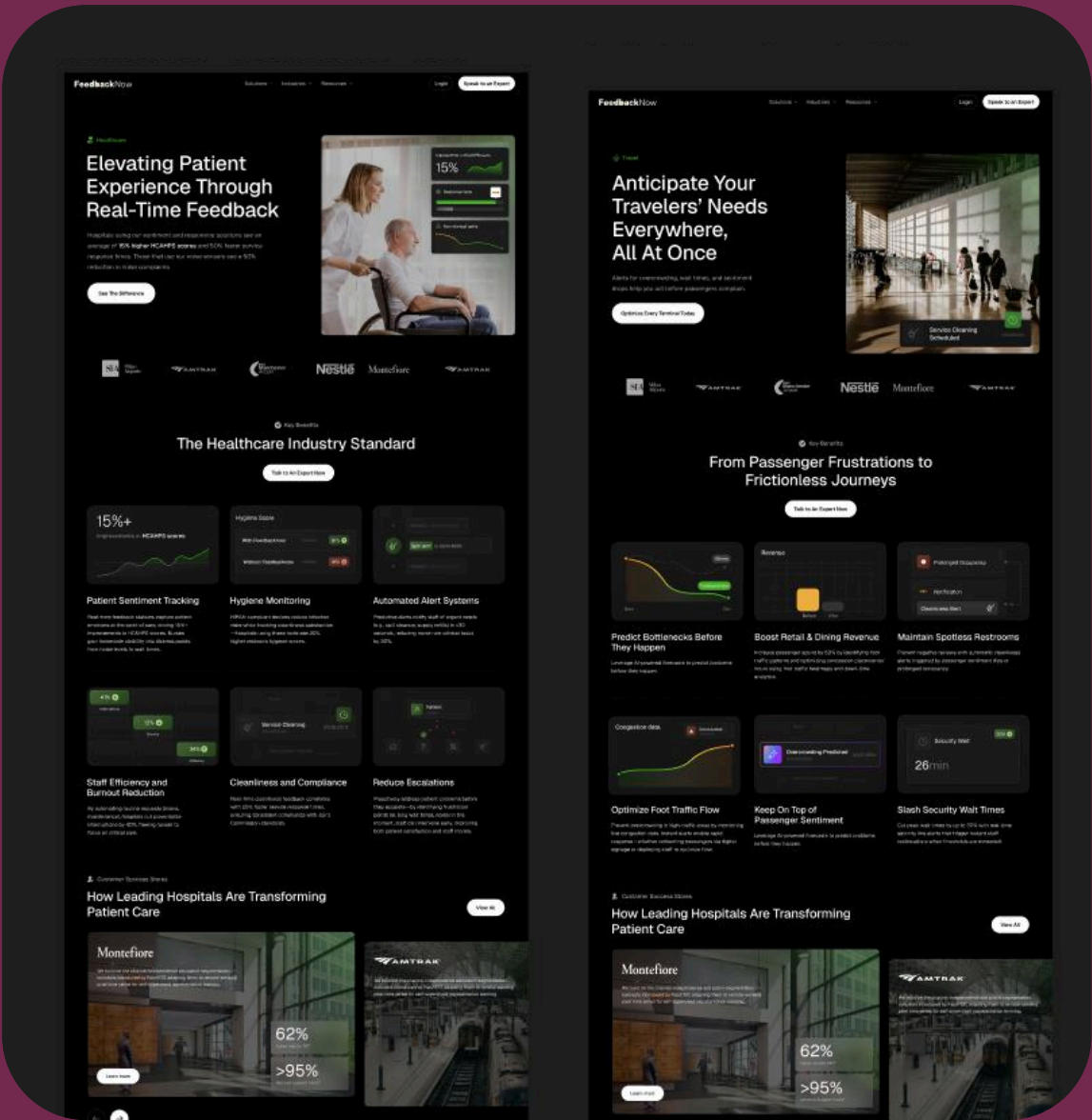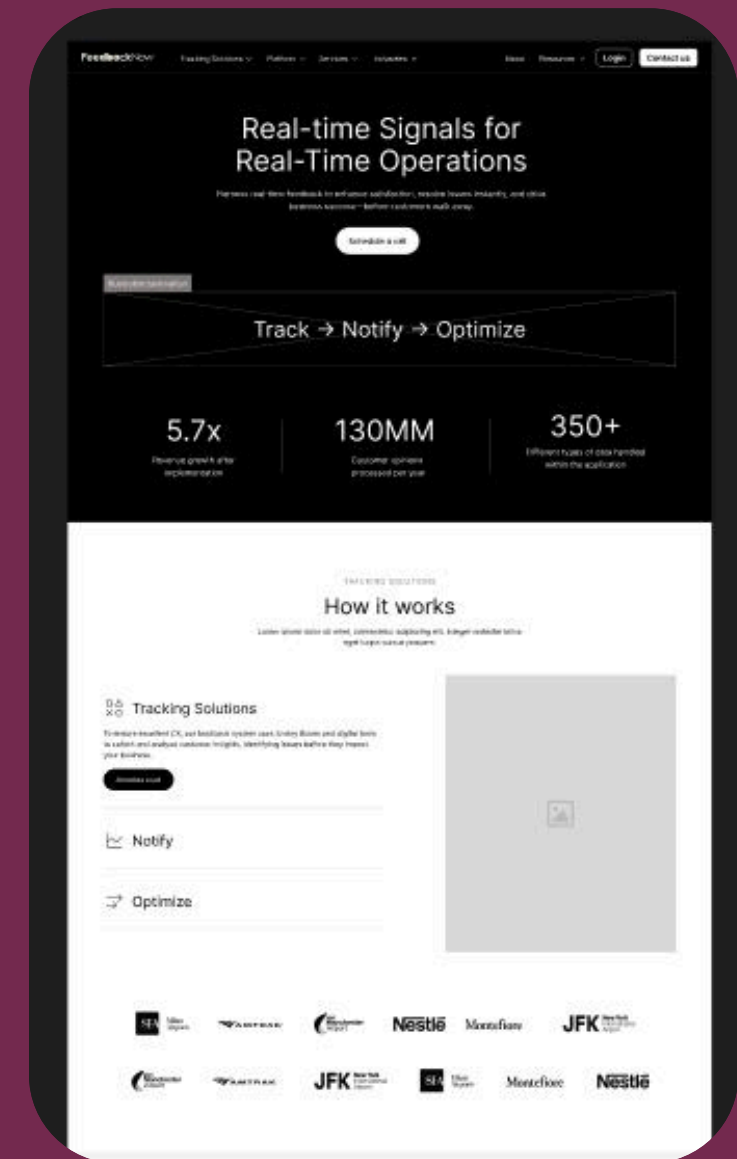
Driving RudderStack's brand impact with full-support design solutions.

✓ Delivered end-to-end creative across web, print, social, and motion—consistently and on-brand

✓ Revamped their entire digital presence with bold new branding, sleek UX, and dynamic motion design

✓ Amplified conference impact through standout booth experiences and interactive activations

✓ Integrated directly with multiple internal departments to provide fast, flexible, all-in-one design support

capabilities

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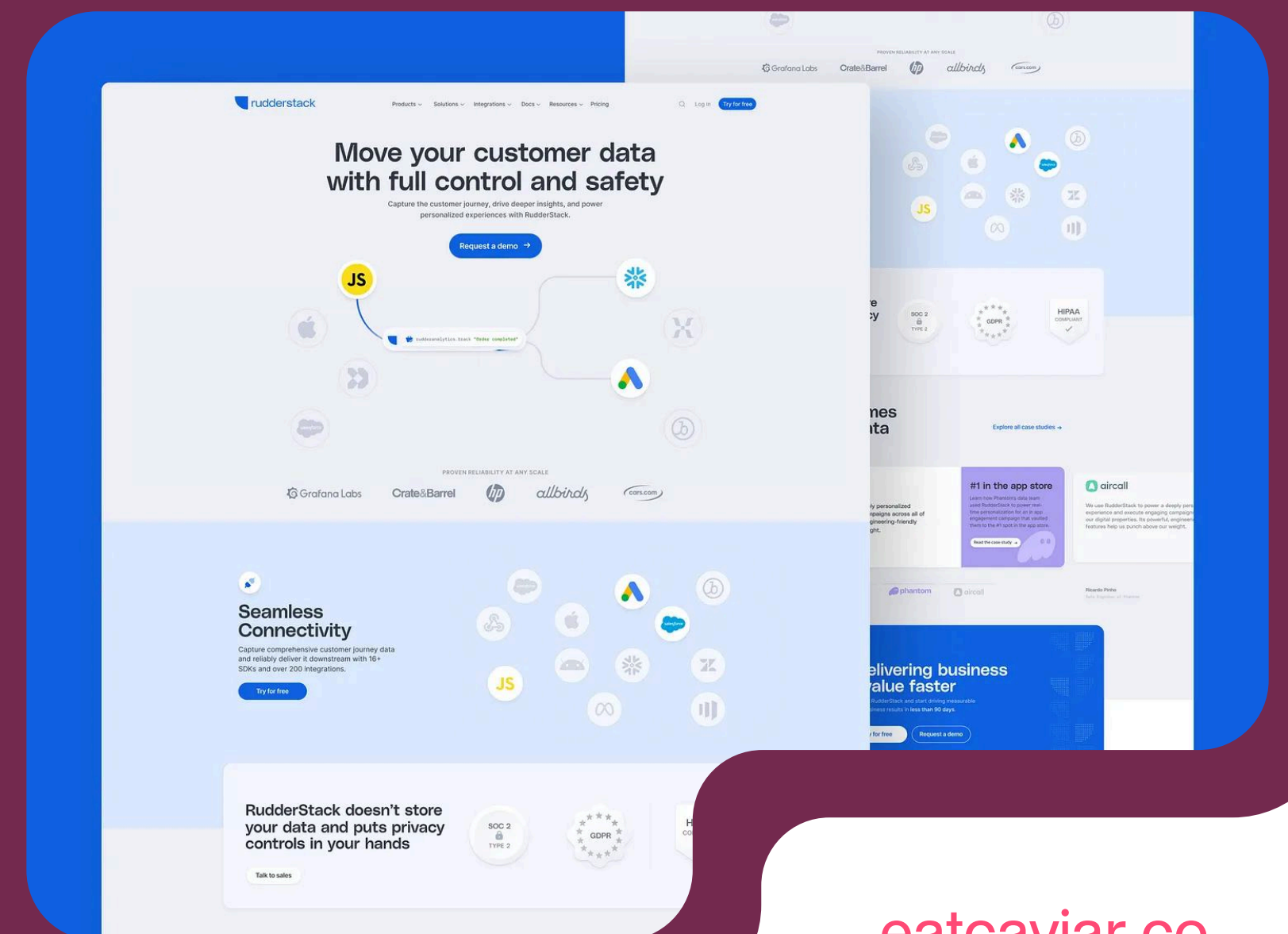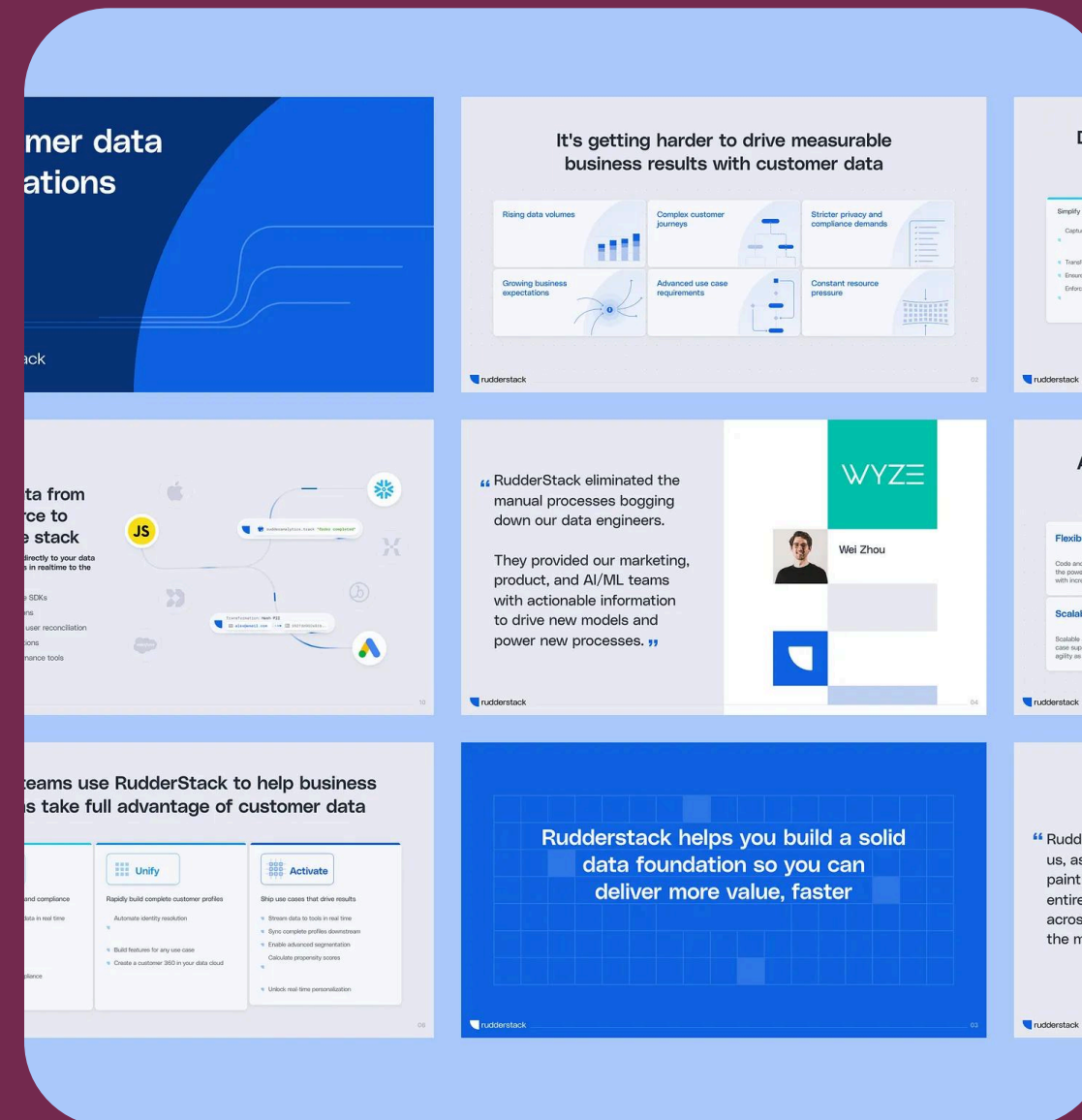
Macabacus

Revitalized Macabacus' brand and digital presence to boost engagement, clarity, and conversion.

✓ Equipped Macabacus with a sharper, modern brand identity and brand guidelines to replace outdated and generic visuals

✓ Designed responsive web UI to increase engagement and drive conversions with clean design and strategic motion.

✓ Delivered versatile marketing collateral including social ad templates and presentation deck templates

capabilities

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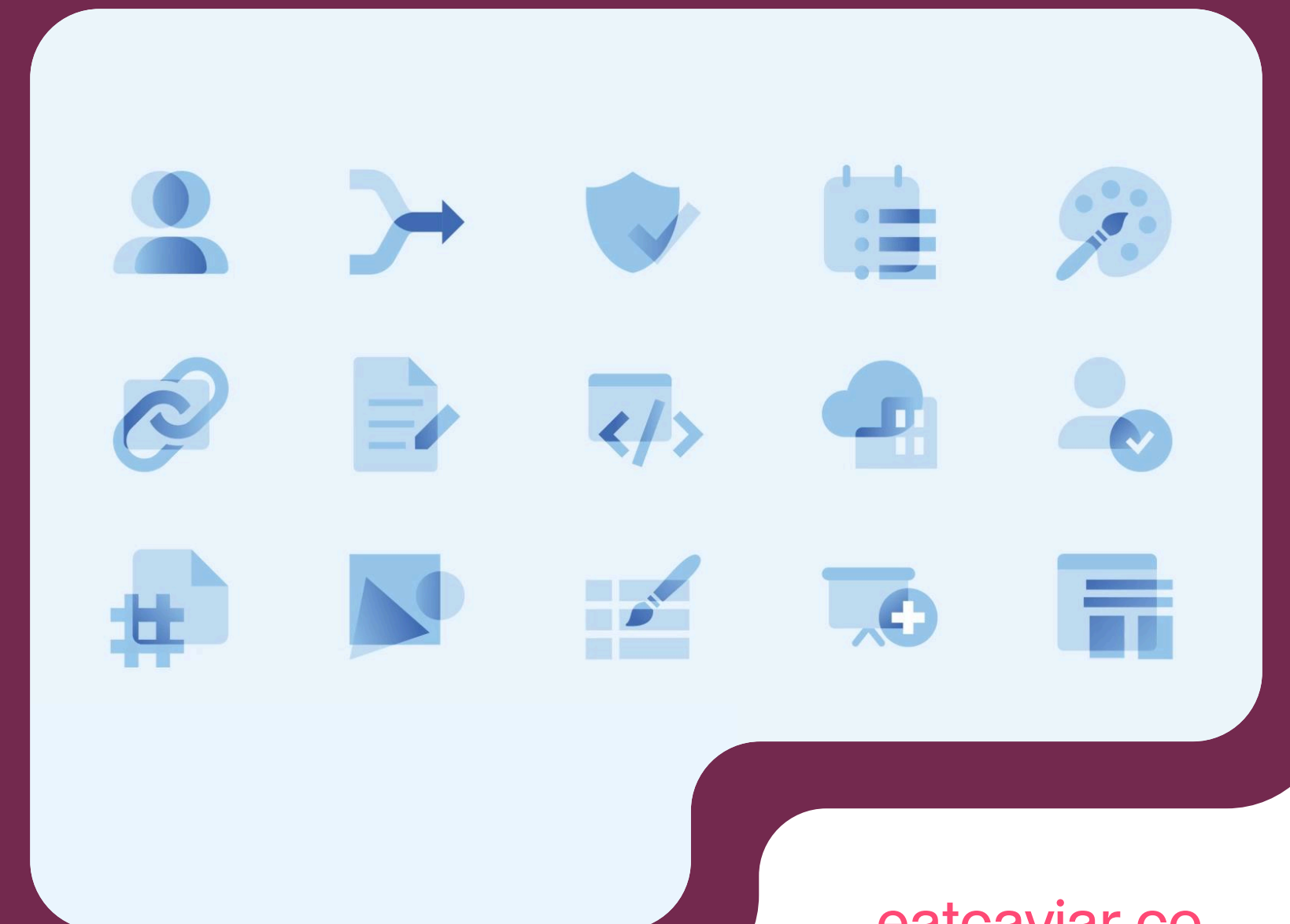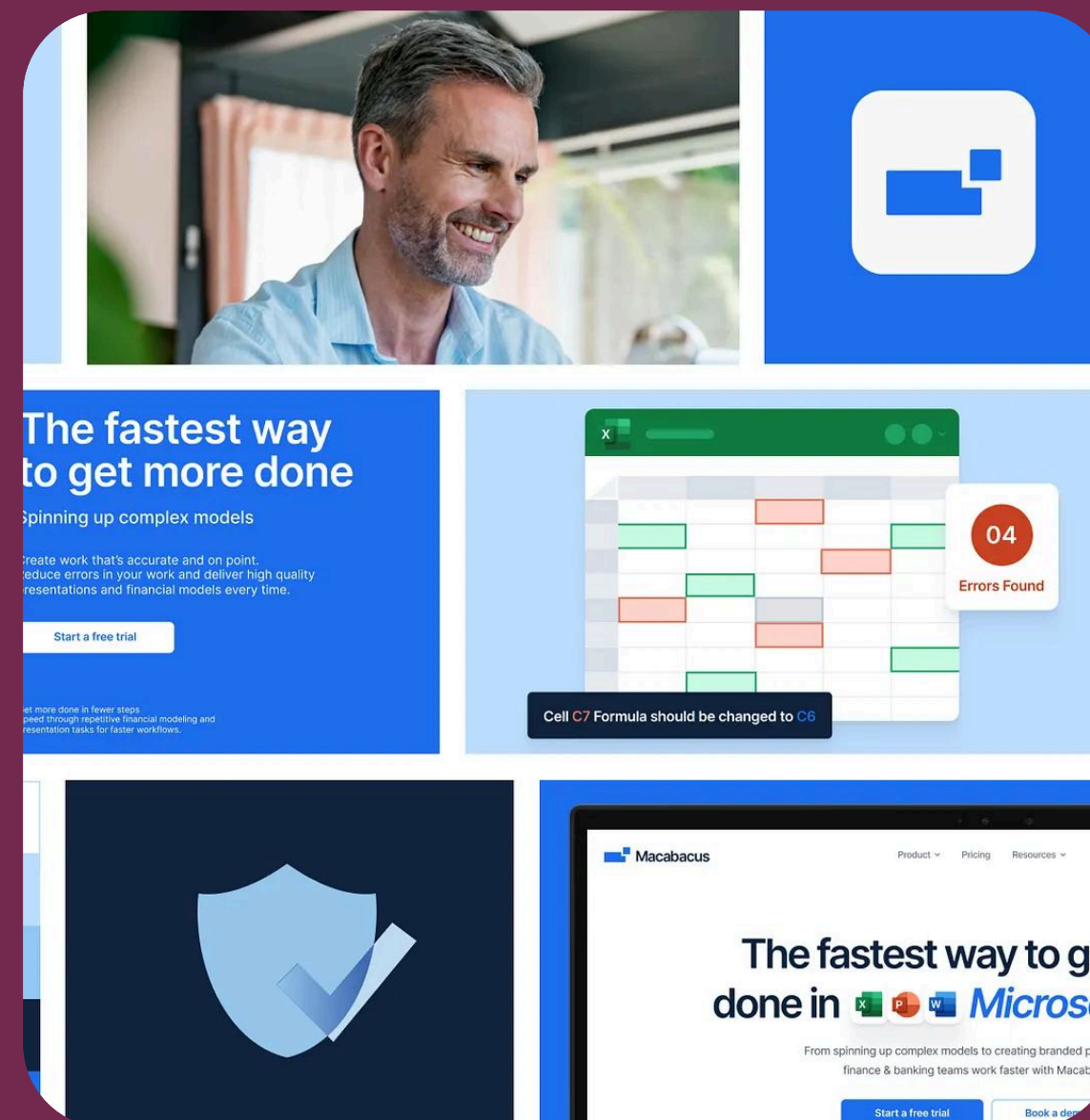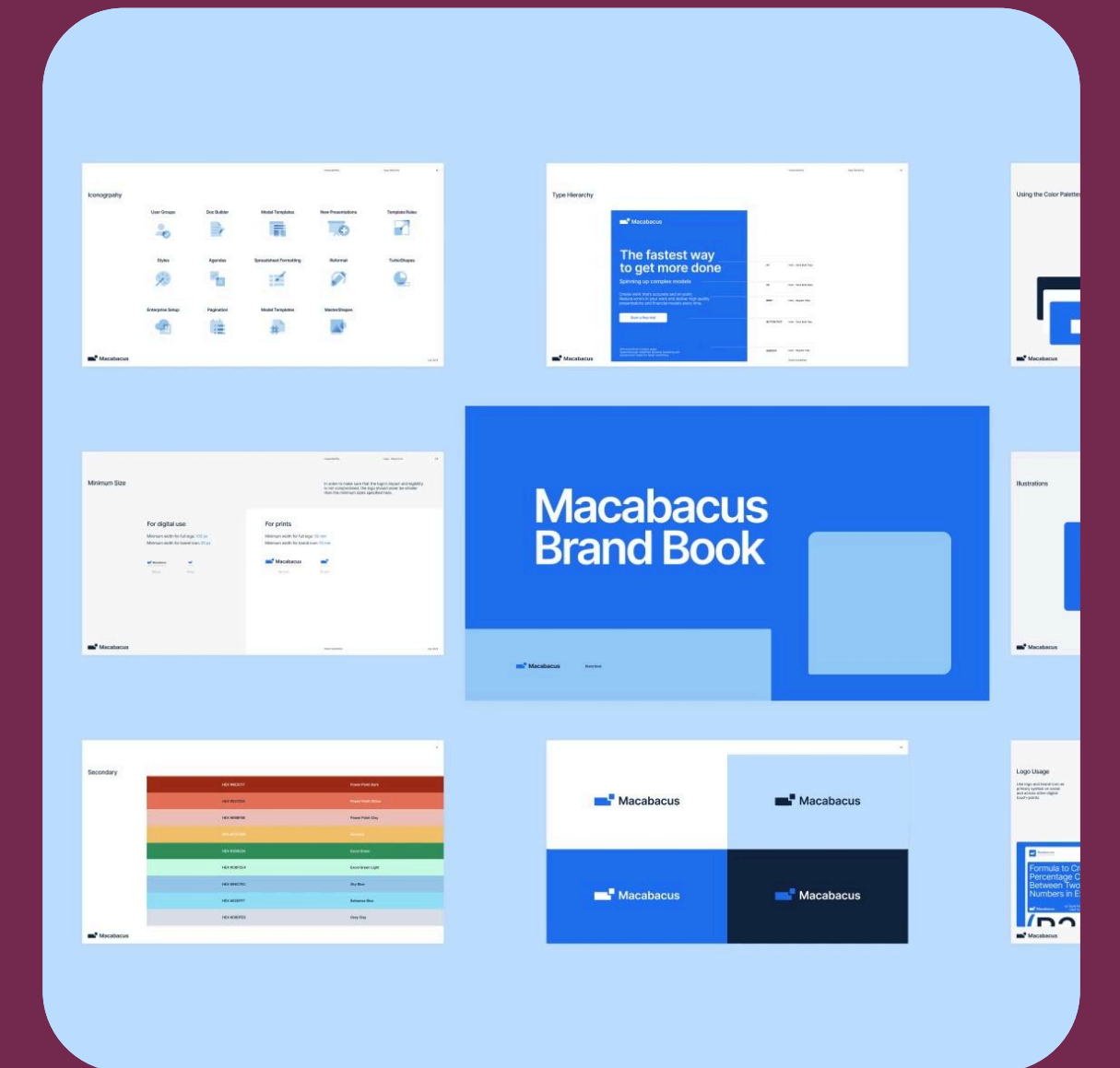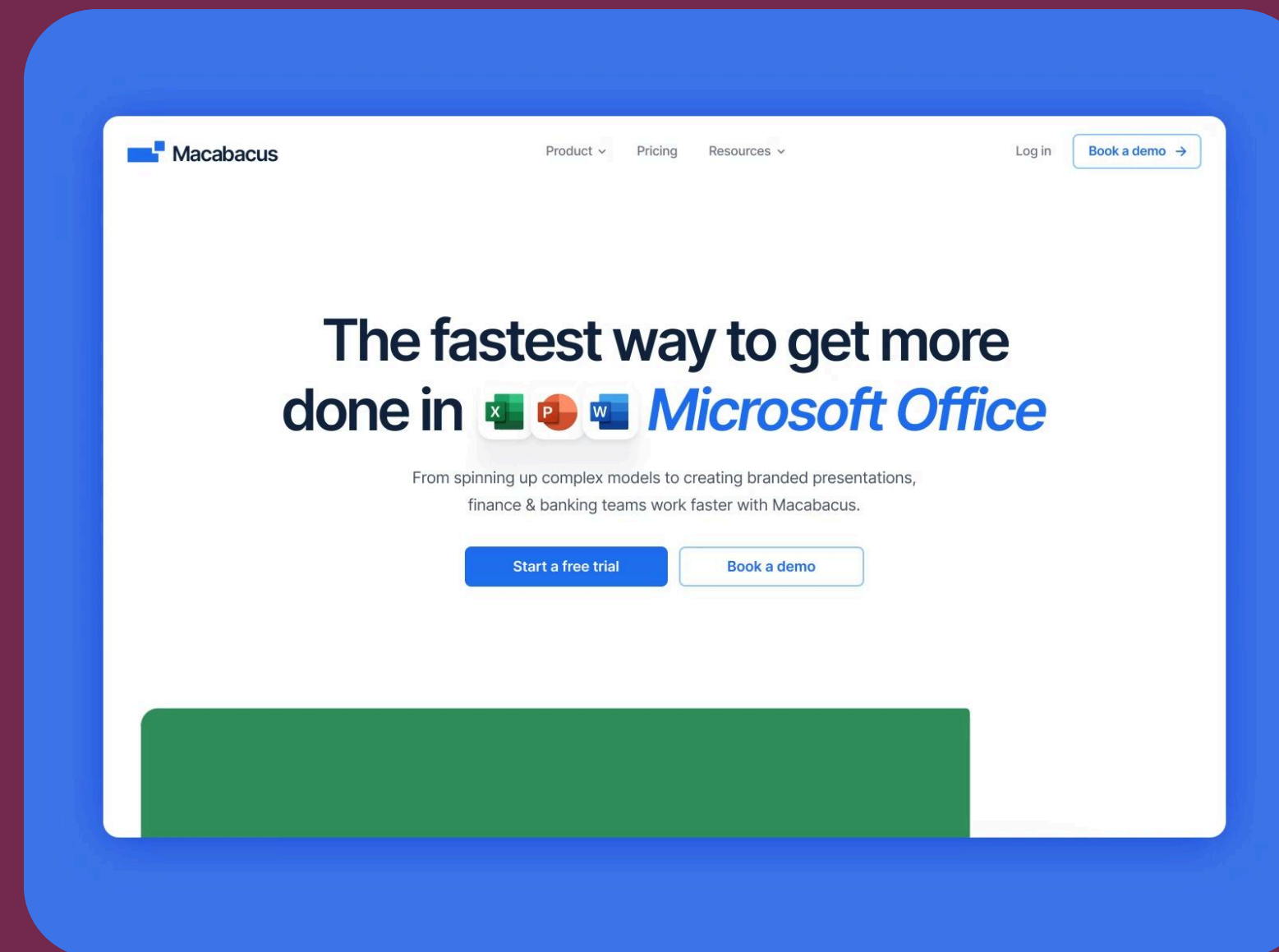
STELL

AEROSPACE

Helped Stell turn vision into validation with high-impact design across product, prototype, and pitch.

✓ Designed an intuitive, user-first product experience that laid the foundation for market readiness and adoption

✓ Delivered interactive prototypes to fast-track testing, feedback, and customer confidence

✓ Produced animated videos and conference content to demo Stell's product and amplify their presence

capabilities

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scout

INDUSTRY

Redesigned the product interface to streamline Spotify's internal recruiting and drive faster, more accurate decisions.

✓ Transformed the product interface and visuals to simplify hiring workflows and boost efficiency

✓ Developed a unified brand system and UX strategy to support internal recruiting at scale

✓ Brought the interface to life with motion design that drives clarity and engagement

Brandon Levin
VP, Product Development Freemium

Scout Status

▤ Overview

Supervisory Organisation	Management Level
Business Team Partnerships and Business Development	Director
Time in Role	IC/Manager
2.4 years	People Manager

✎ Notes   TA Note

Lauren Smith
Mar 29, 2024

Another wizard from the marketing world, Ann Hardle awesome manner of telling things about herself with too much. has her awesome manner of telling things without bragging too much. She has got the credenS the creating. The position of marketing director is a se role within a company that involves leading and over the company's marketing efforts, from creative to op tasks. This may include developing year-long strateg

Build your ideal talent   Basic Advanced

Eligible for Internal Move?

[Yes] [No]

Supervisory Organization

Business Team	Advertising

☐ Advertising Business Marketing   ☐ Ads Business Development   ☐ Global Sales Operations
☑ Amplify   ☐ Global Ad Sales

Location

Region	Country	State
North America	Select country	Select State

Management Level
Text goes here around management level

VP   Senior Director   Director   Level G   Level H

Tenure Group
Text goes here around Tenure level

capabilities

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disco

HUMAN RESOURCES

Transformed Spotify's HR analytics platform into a clean experience that prioritizes clarity, usability, and results.

✓ Transformed the brand and visual identity to deliver an engaging, analytics-focused platform

✓ Crafted a high-impact landing page with 3D renders and motion to spark curiosity and gauge product interest

✓ Delivered a scalable design system that accelerates development and ensures consistency

capabilities

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Overview

Ethnicity Representation

How racially diverse is our employee population we hire going forward.

show more

Data / Metrics

Not Available	
White	
Asian	
Black	
Hispanic or Lation	14%
Prefer not to disclose	14%
Two or More Raced	7%
Mixed	4%
Latin America	2%

---

disco   Home   Library   Browse   John Doe

Playlist   Albums   Songs   Artists   New Releases

Songs

show all

Revenue per FTE
Revenue per FTE
How are our employees mapped from a talent perspective based on time

Applicants per Business Unit
Applicants per Business Unit
How are our employees mapped from a talent perspective based on time
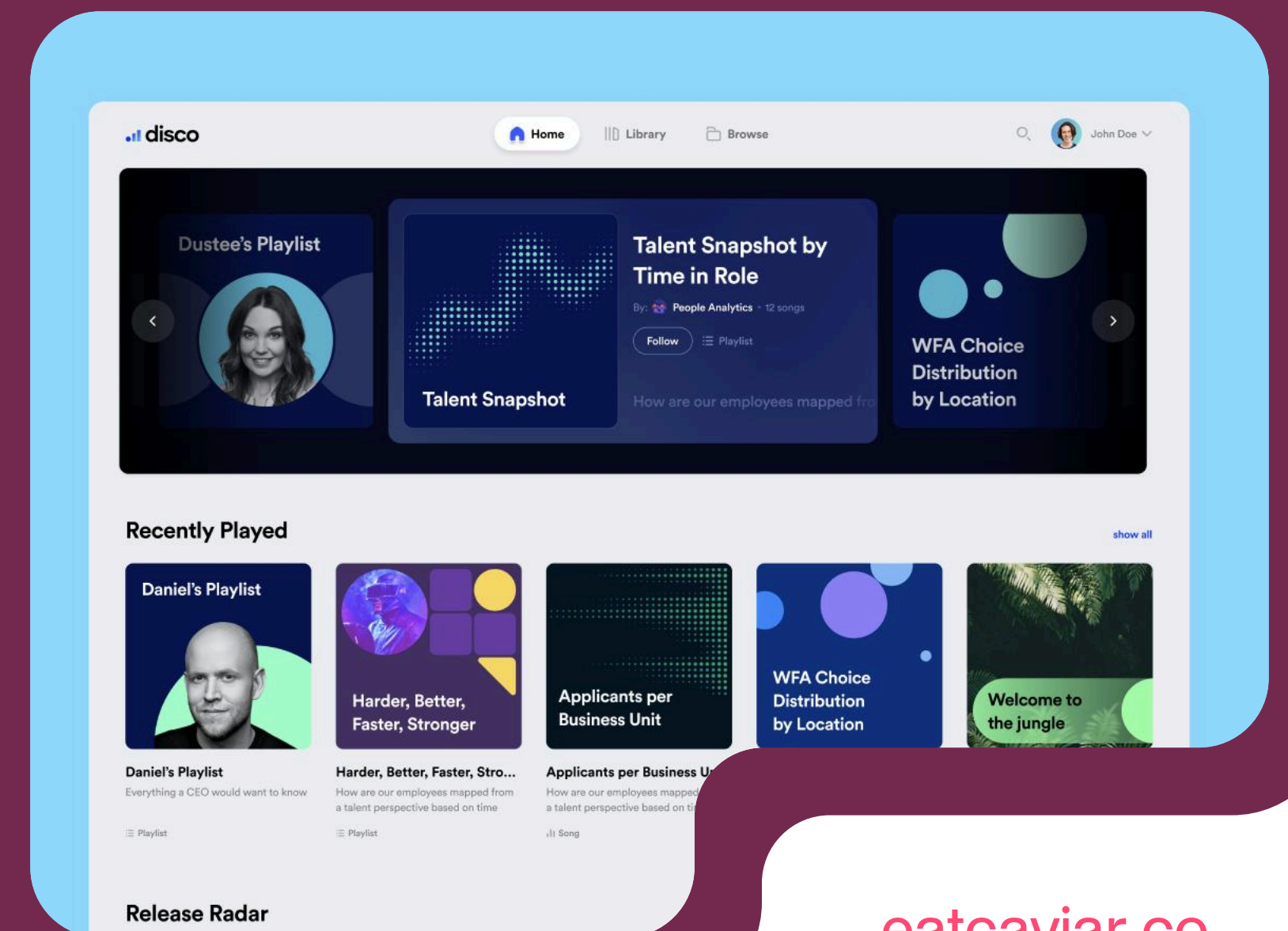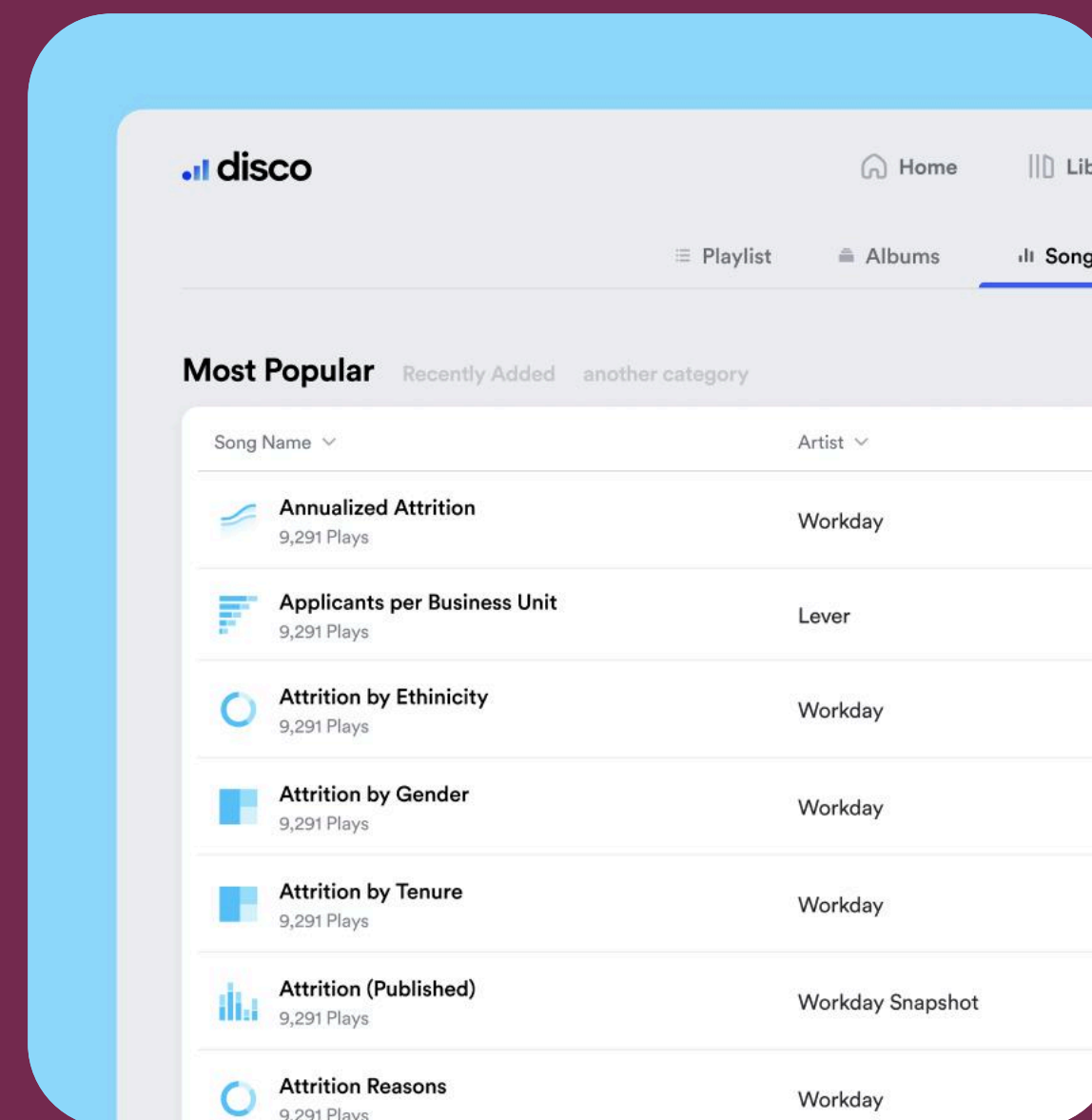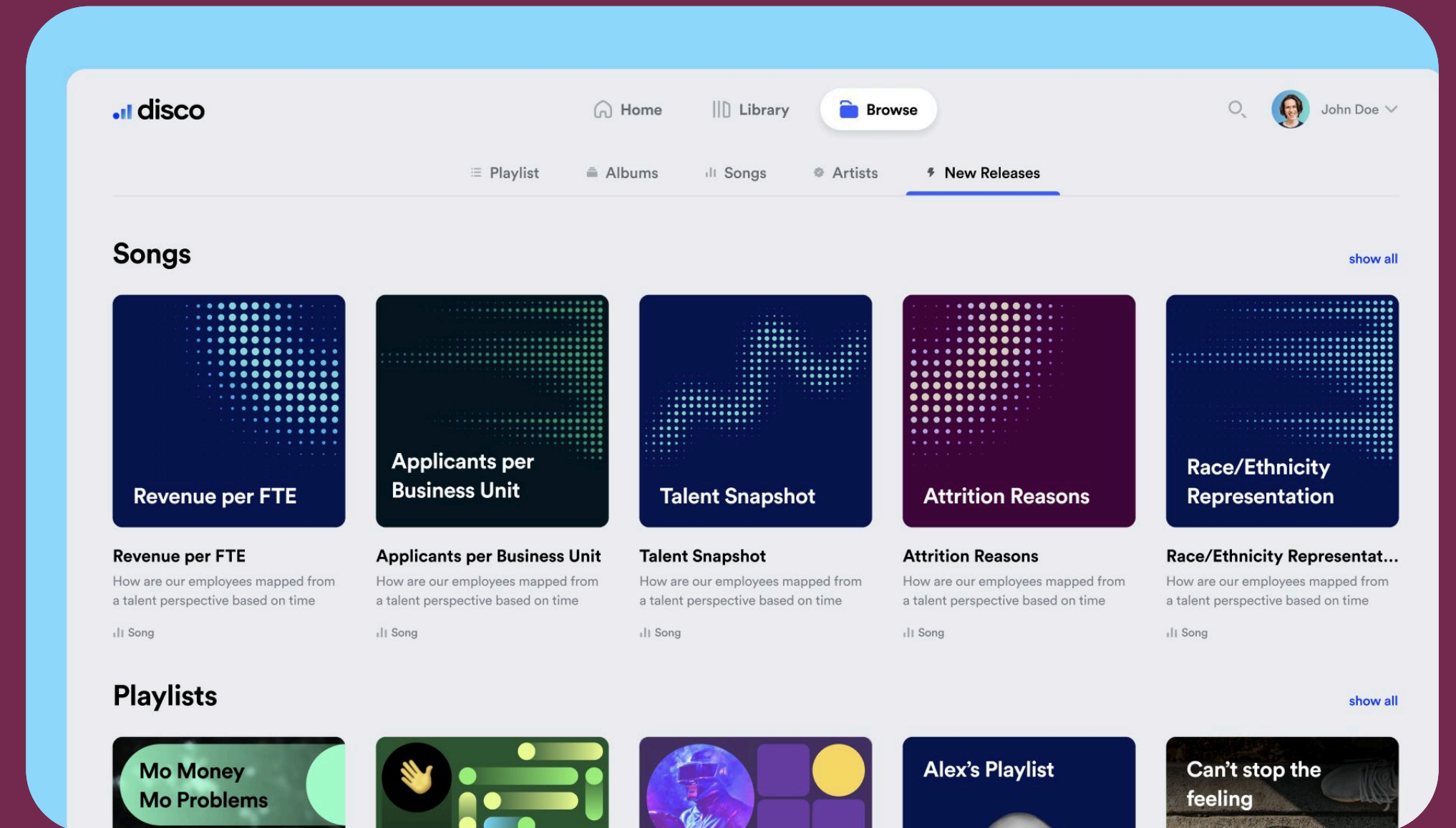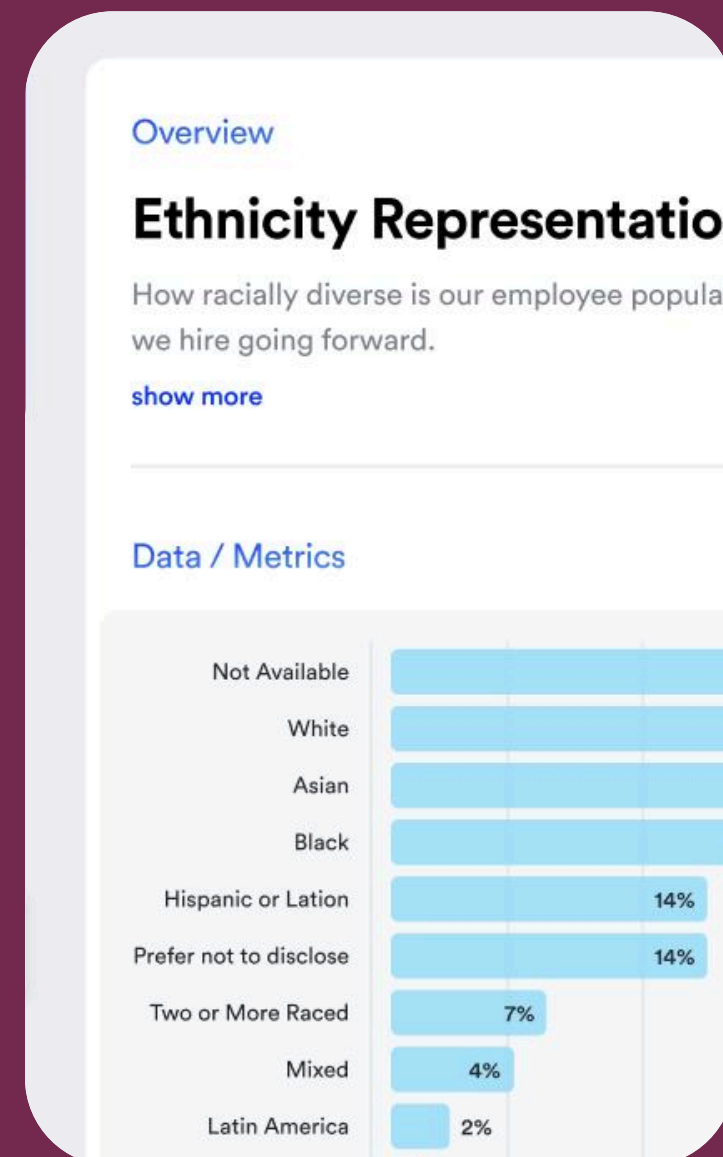
Talent Snapshot
Talent Snapshot
How are our employees mapped from a talent perspective based on time

Attrition Reasons
Attrition Reasons
How are our employees mapped from a talent perspective based on time

Race/Ethnicity Representation
Race/Ethnicity Representat...
How are our employees mapped from a talent perspective based on time

Playlists

show all

Mo Money Mo Problems

Alex's Playlist

Can't stop the feeling

---

disco   Home   Library

Playlist   Albums   Songs

Most Popular   Recently Added   another category

Song Name	Artist	
Annualized Attrition 9,291 Plays	Workday	
Applicants per Business Unit 9,291 Plays	Lever	
Attrition by Ethinicity 9,291 Plays	Workday	
Attrition by Gender 9,291 Plays	Workday	
Attrition by Tenure 9,291 Plays	Workday	
Attrition (Published) 9,291 Plays	Workday Snapshot	
Attrition Reasons 9,291 Plays	Workday	

---

disco   Home   Library   Browse   John Doe

Dustee's Playlist

Talent Snapshot by Time in Role
By: People Analytics · 12 songs
Follow   Playlist

Talent Snapshot
How are our employees mapped f

WFA Choice Distribution by Location

Recently Played

show all

Daniel's Playlist
Daniel's Playlist
Everything a CEO would want to know
Playlist

Harder, Better, Faster, Stronger
Harder, Better, Faster, Stro...
How are our employees mapped from a talent perspective based on time
Song

Applicants per Business Unit
Applicants per Business Un...
How are our employees mapped from a talent perspective based on time
Song

WFA Choice Distribution by Location

**Welcome to the jungle**

Release Radar

band⬛ap

HUMAN RESOURCES

End-to-end UX/UI design for a seamless, events-driven embedded app

✔ Aligned the experience with parent brand guidelines while keeping Bandmap's identity and purpose clear

✔ Transformed the client's vision into a fully realized, user-ready product

✔ Enhanced the user journey with innovative motion design to improve clarity, flow, and engagement

capabilities

eatcaviar.co
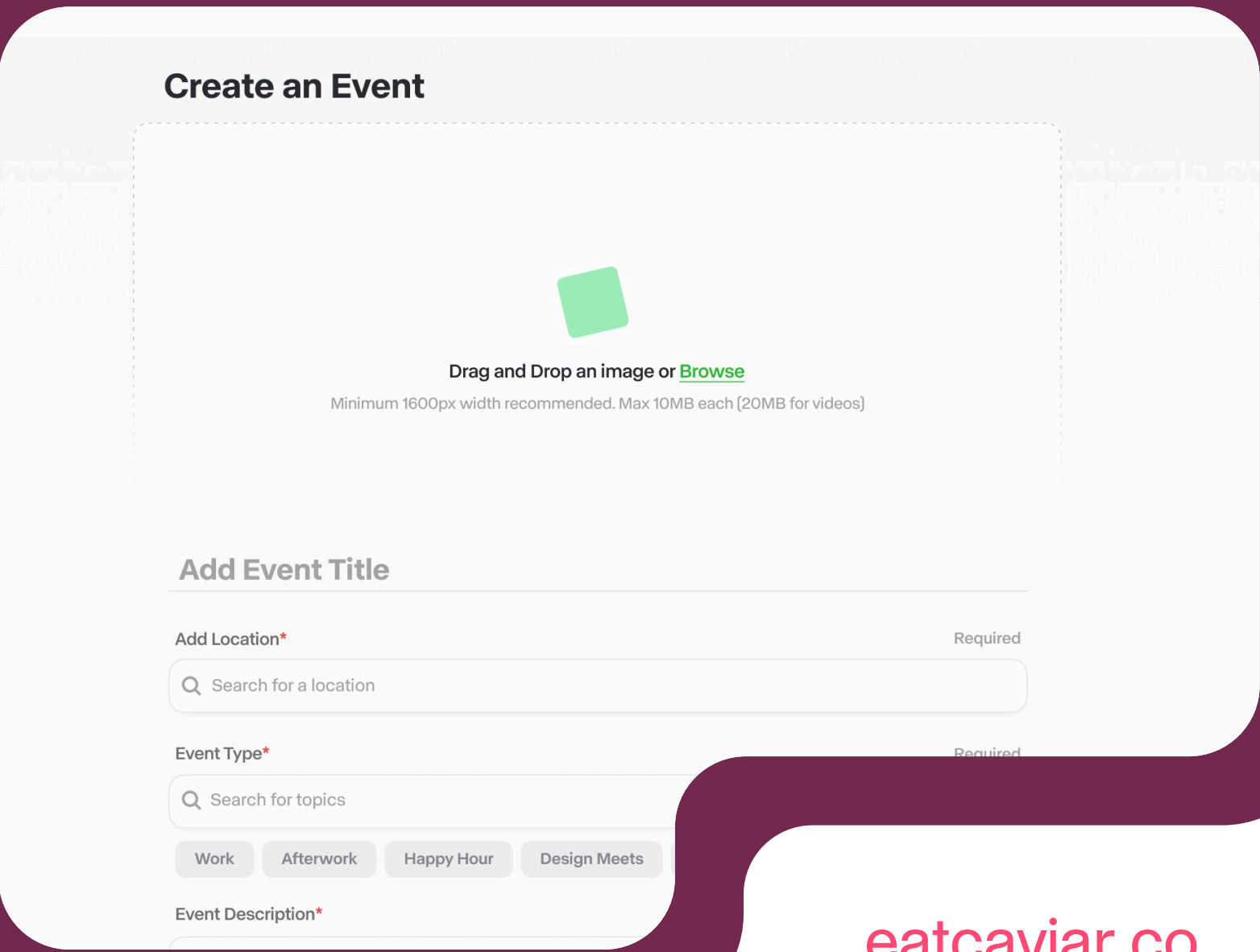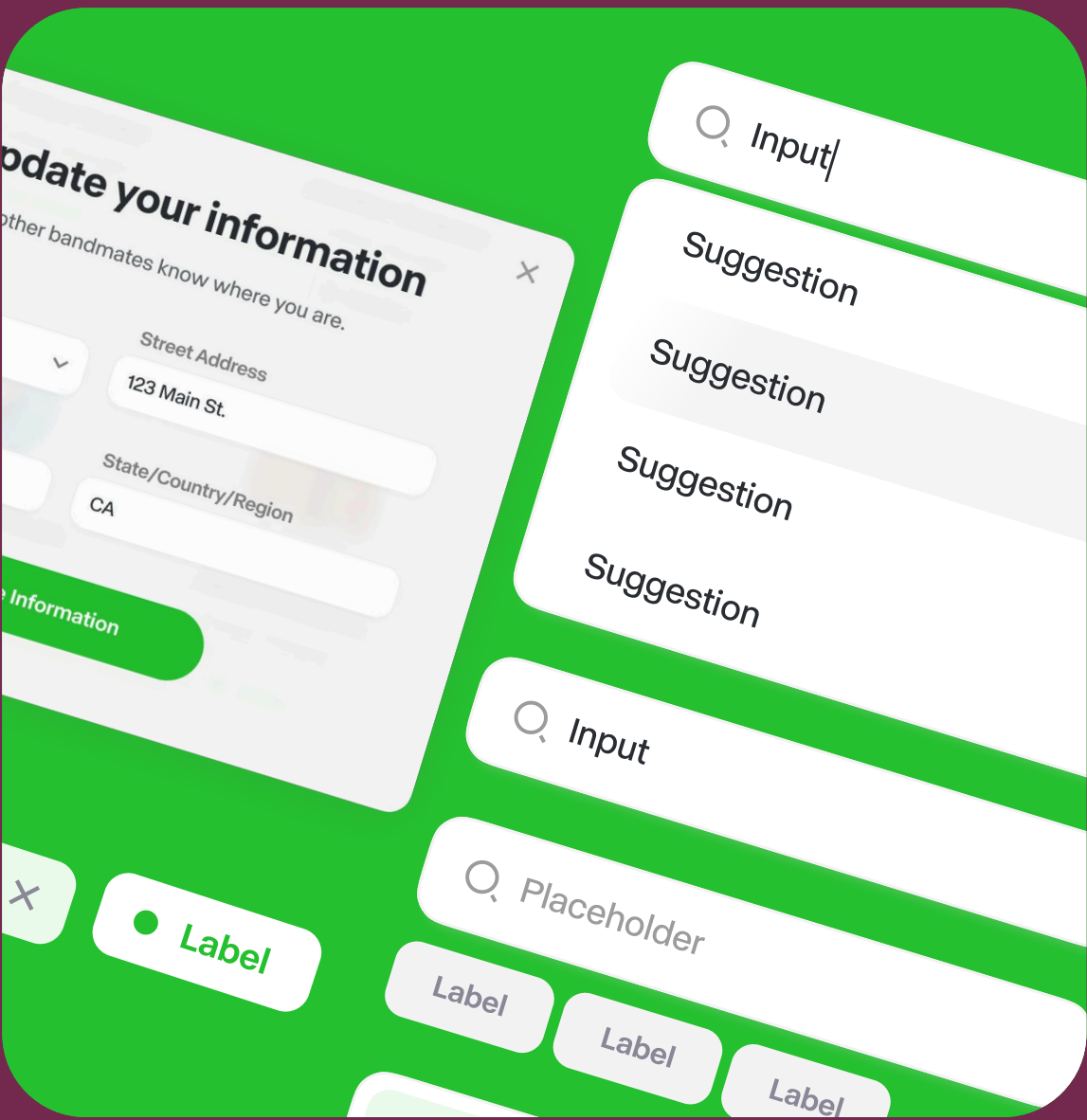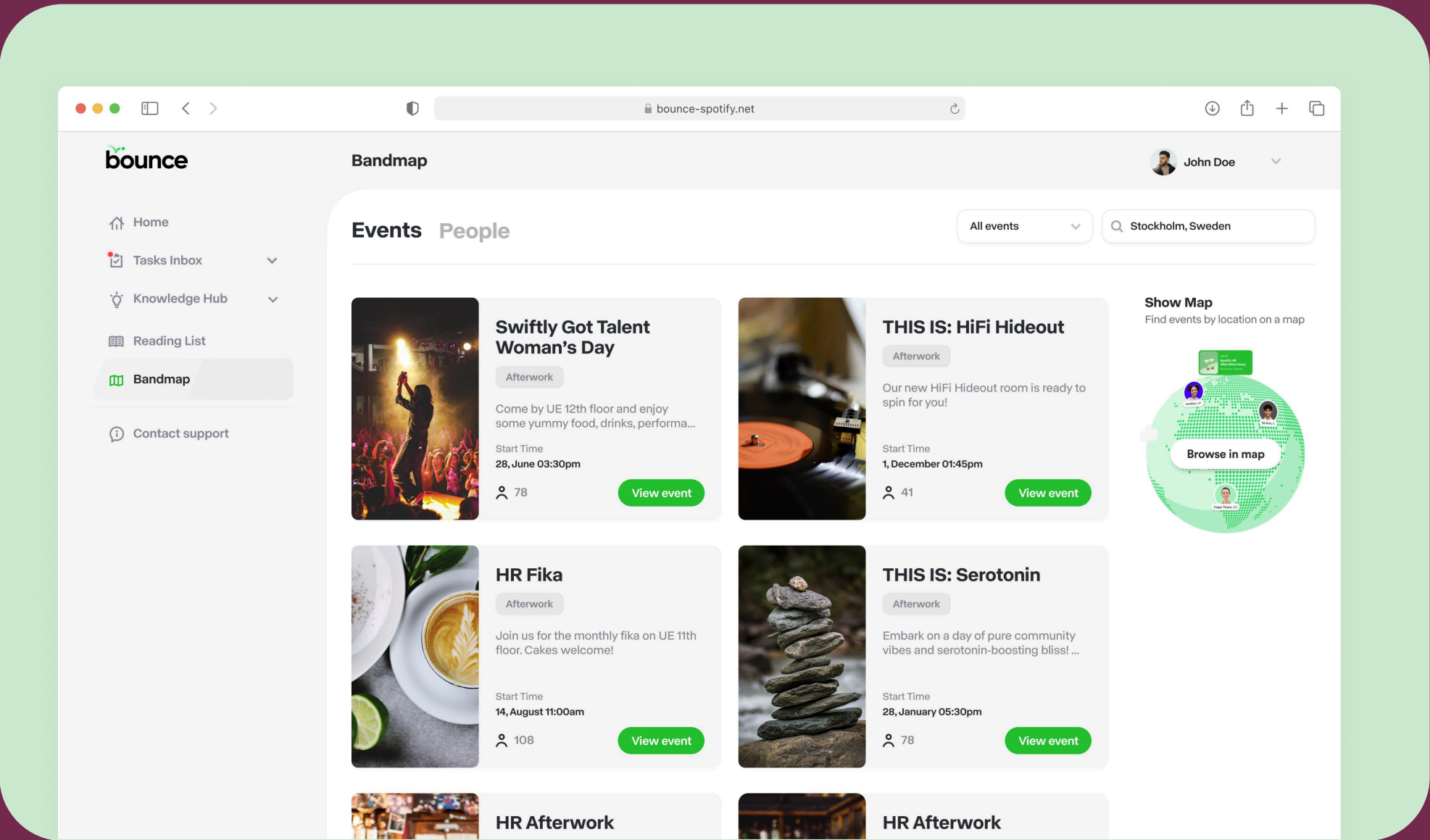
HONE

Expedited Hone Health's pitch deck without sacrificing quality and storytelling.

✓ Translated their brand presence and narrative into a cohesive, high-impact deck

✓ Crafted clear, compelling visuals and infographics to simplify complex messaging and boost investor clarity

✓ Concepted and executed standout 3D render to enhance visual appeal

capabilities

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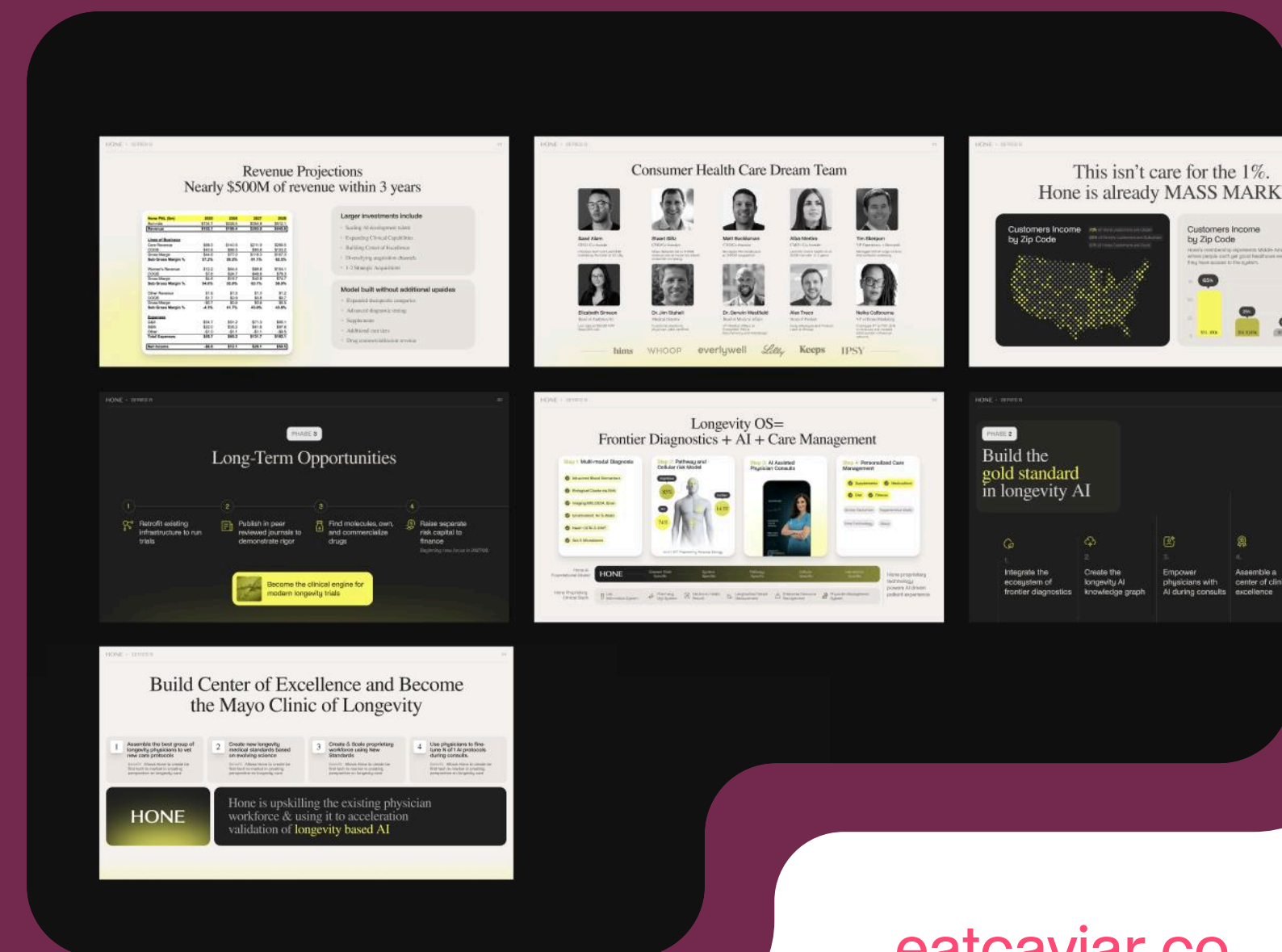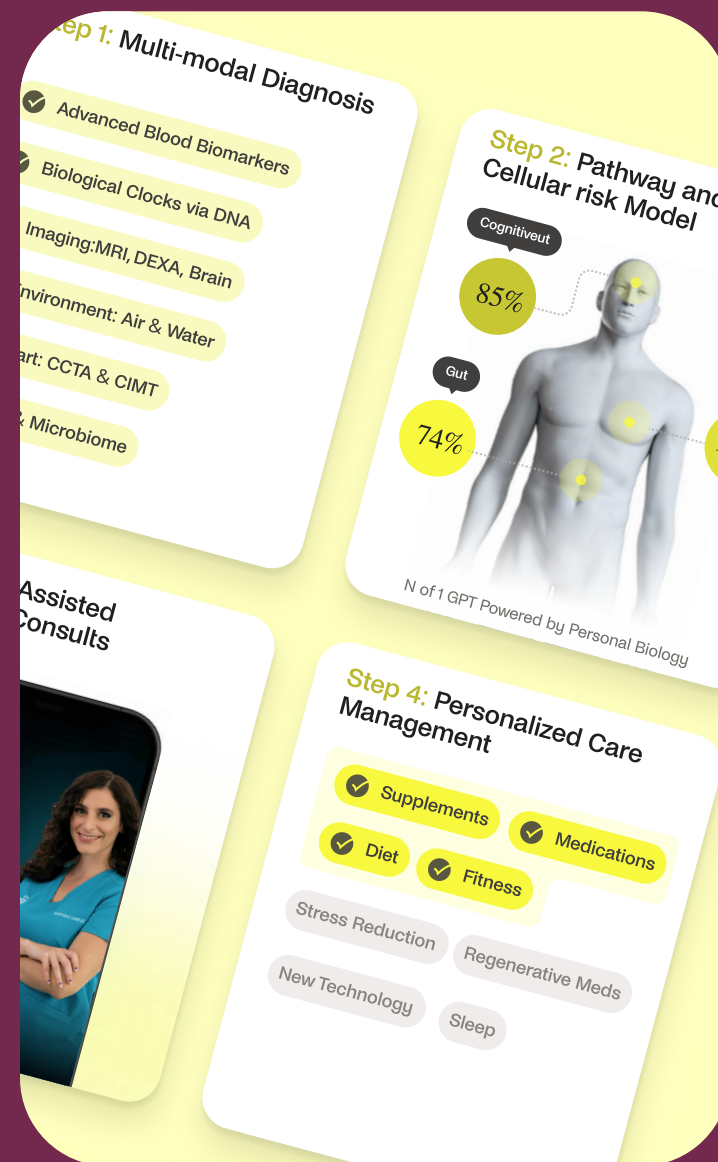
WISCHOFF VENTURES

VENTURE CAPITAL

Elevated Wischoff Venture's fundraising narrative with impactful design.
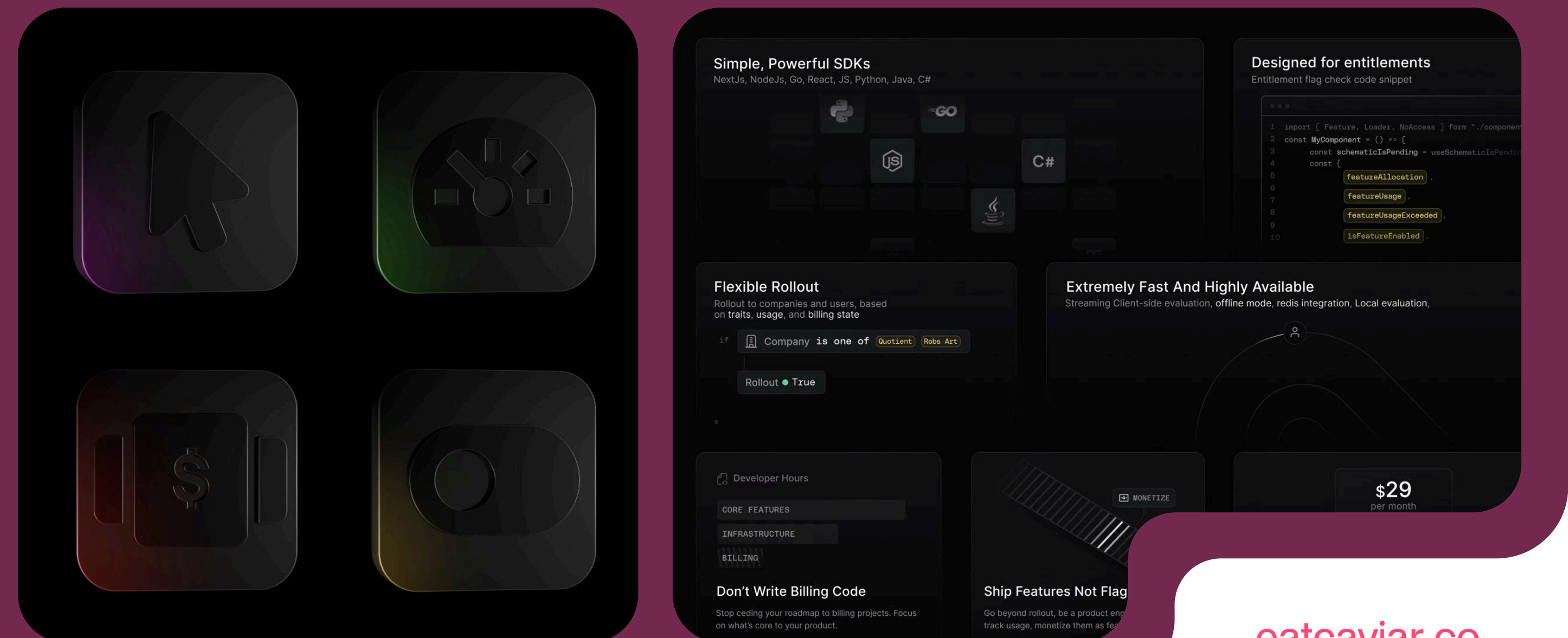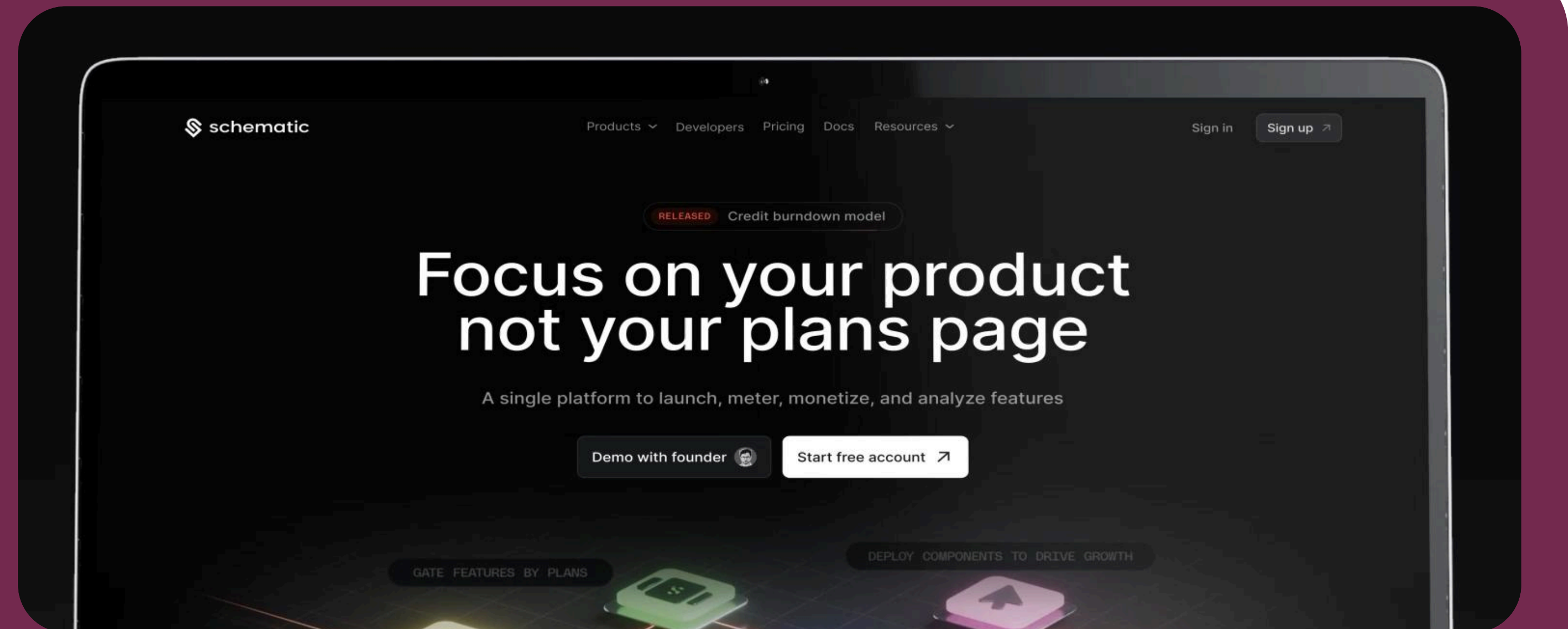
✓ Supported a successful $50M fundraising round through standout design

✓ Crafted clear, persuasive visuals with strategic layout and branding to communicate value and scale

✓ Elevated brand perception to build trust and attract top-tier investors

capabilities

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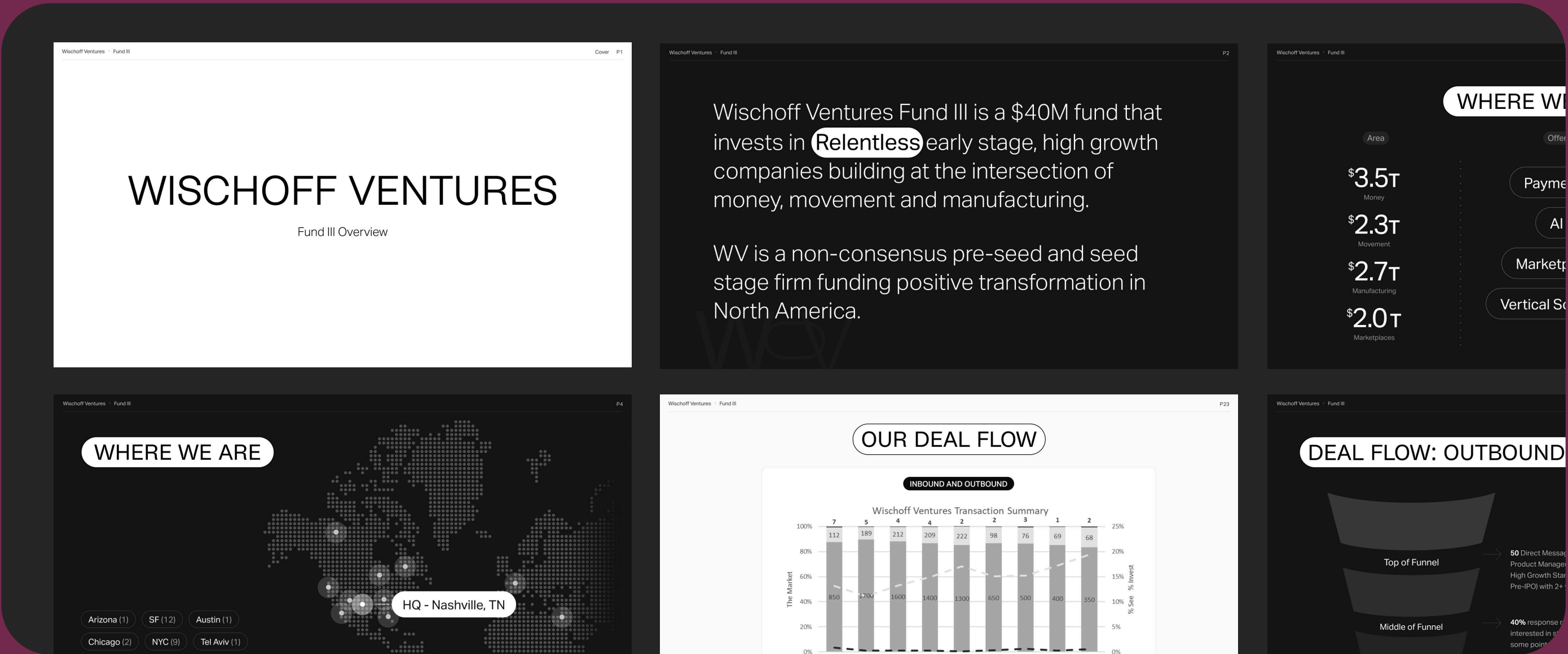
schematic

Redesigned SchematicHQ's dgital experience with bold visuals and motion.

✓ Revamped the website and visual identity with high-impact, modern UI built to reflect product maturity and market edge

✓ Elevated the brand experience with sleek 3D visuals and high-impact motion design

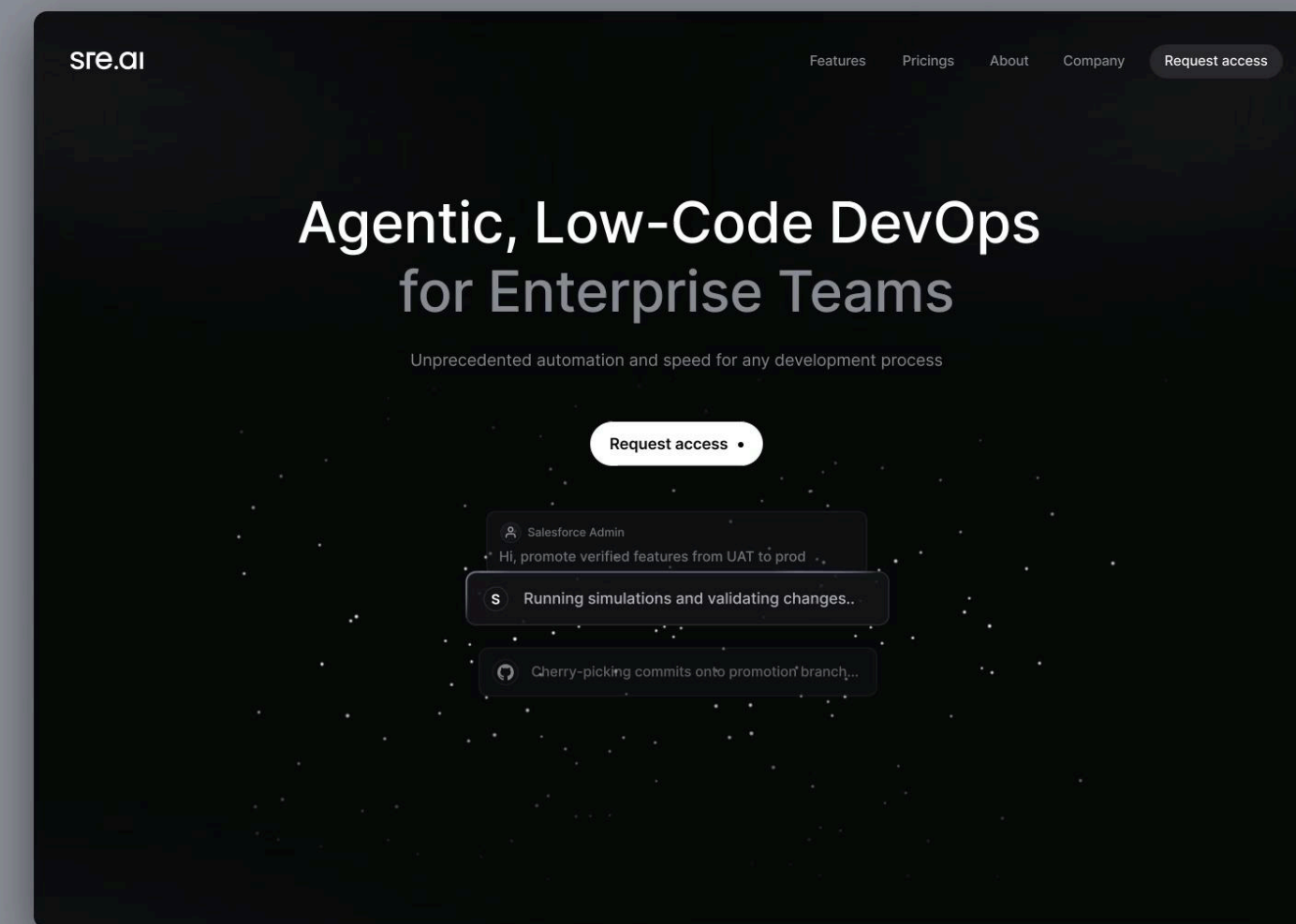✓ Delivered fully responsive, conversion-optimized designs across devices

capabilities

RELEASED   Credit burndown model

Focus on your product not your plans page

A single platform to launch, meter, monetize, and analyze features

Demo with founder   Start free account

GATE FEATURES BY PLANS   DEPLOY COMPONENTS TO DRIVE GROWTH

Simple, Powerful SDKs
NextJs, NodeJs, Go, React, JS, Python, Java, C#

GO

C#

Designed for entitlements
Entitlement flag check code snippet

featureAllocation
featureUsage
featureUsageExceeded
isFeatureEnabled

Flexible Rollout
Rollout to companies and users, based on traits, usage, and billing state

Company is one of Quotient Robs Art

Rollout ● True

Extremely Fast And Highly Available
Streaming Client-side evaluation, offline mode, redis integration, Local evaluation,

Developer Hours

CORE FEATURES
INFRASTRUCTURE
BILLING

Don't Write Billing Code
Stop ceding your roadmap to billing projects. Focus on what's core to your product.

MONETIZE

Ship Features Not Flag
Go beyond rollout, be a product eng track usage, monetize them as fea

$29
per month

eatcaviar.co

sre.ai

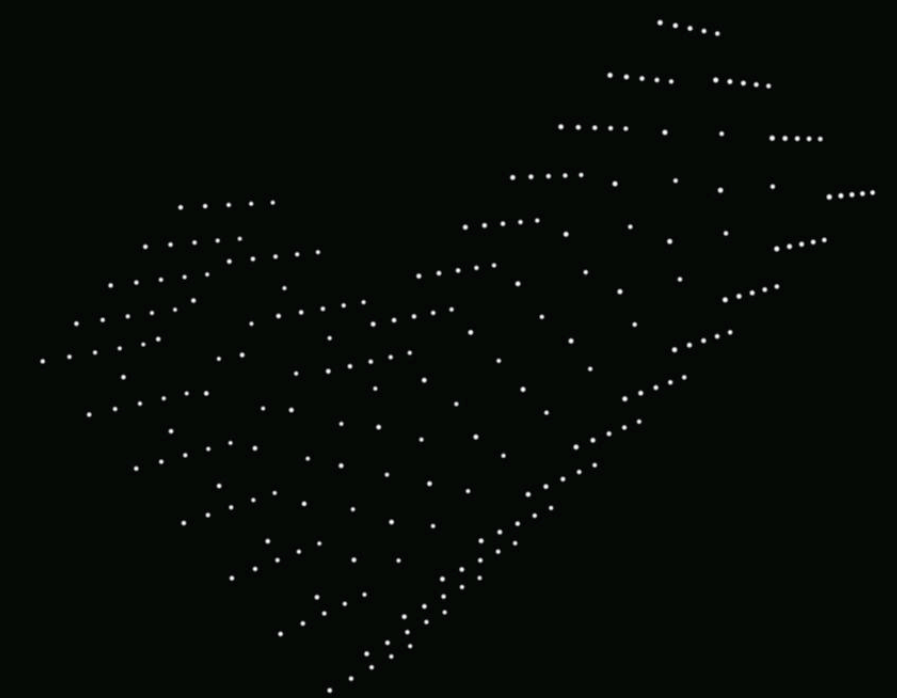## Positioned SRE.ai for market traction with a compelling brand and product demos that convert.

✓ Crafted a distinctive, modern brand that communicates their market edge and resonates with their target audience.

✓ Integrated engaging motion and visually striking 3D renders to boost user engagement and strengthen brand impact.

✓ Developed a fully interactive prototype to clearly demonstrate value and accelerate customer buy-in.

Agentic, Low-Code DevOps
for Enterprise Teams

Unprecedented automation and speed for any development process

Request access •

Salesforce Admin
Hi, promote verified features from UAT to prod

S   Running simulations and validating changes..

Cherry-picking commits onto promotion branch...

Take advantage of parallel deployments and back-promotions

Request access •

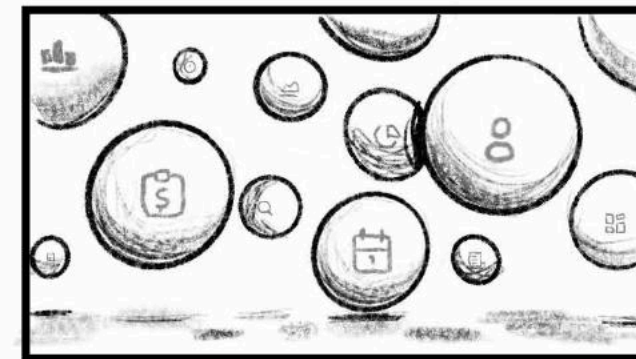capabilities

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Spotify®

HUMAN RESOURCES

Bringing to life a dedicated HR platform tailored to Spotify's global team.

✓ Crafted brand identity and guidelines, delivering a cohesive visual story

✓ Designed and prototyped MVP wireframes to accelerate product launch

✓ Created sleek animations and illustrations to amplify use engagement

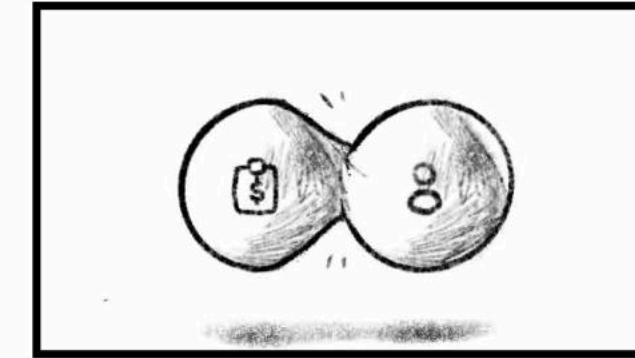✓ Produced a dynamic teaser video combining custom 3D renders, seamless editing, and intentional storytelling

capabilities
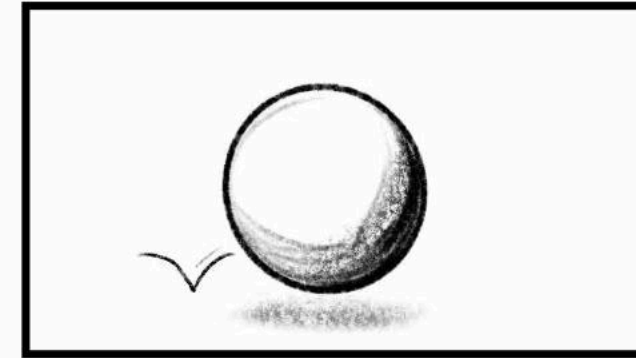
Frame 1 (00 - 04)
"One is where it all begins. Clean, simple"

Frame 2 (04 - 06)
Drumline starts and the one circle splits into two, each gaining an HR icon.

Frame 3 (06 - 08)
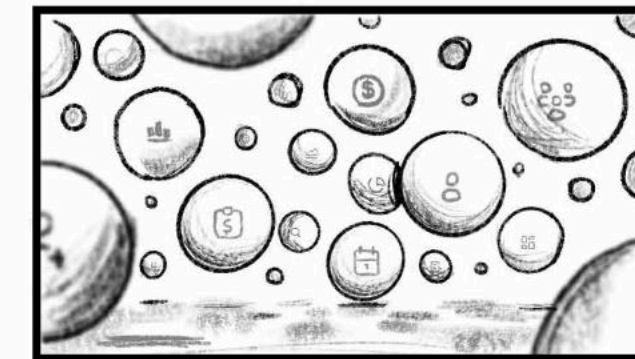The circles splits again for the second drum beat

Frame 4 (08 - 12)
The circles continue multiplying to the drumline until there are a dozen on screen, each with a unique icon
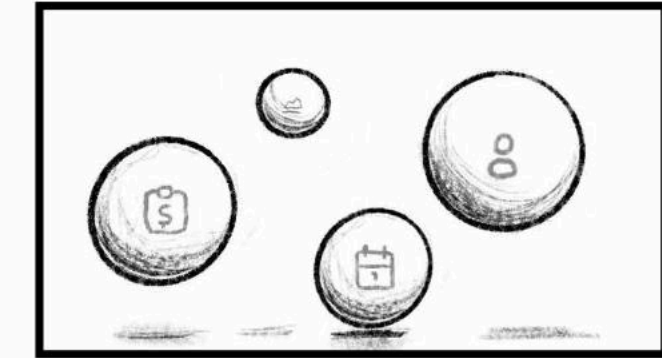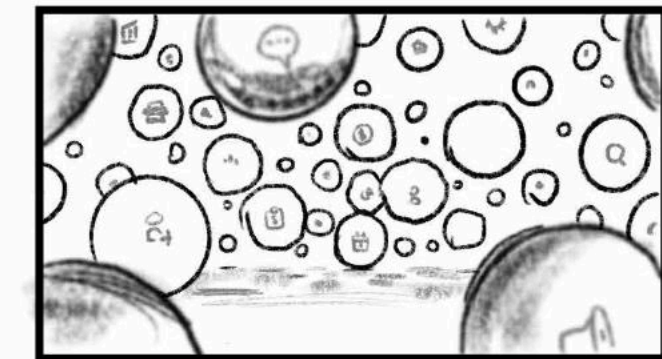"But one can soon become many"

Frame 5 (12 - 22)
The camera zooms out as other music is layered over the drumbeat and still more cirlces are shown.
"Amidst the noise, we seek calm"

Frame 6 (22 - 24)
Finally, the camera and the motion reaches it's full extent (the motion is like a rubber band being stretched) and everything including the music pauses for a half second.

bounce

Welcome,

Home

Tasks

Hub

Link to video ⧉

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Thank you

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